

FOR IMMEDIATE RELEASE

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Sarah Brownell and Steven Shogrin Join ERDMAN

Madison, Wis. – ERDMAN is excited to announce two recent additions to our healthcare team.

Sarah Brownell, LEED AP BD+C is ERDMAN’s new Vice President of Business Development for A/E services. “She brings 15 years of experience and will play an instrumental role in strengthening ERDMAN’s ties to healthcare systems across the United States,” says Senior Vice President Robert Moss. Sarah is looking forward to building on ERDMAN’s strong brand in healthcare design and advisory services to help to grow our practice in a very thoughtful and meaningful way.

Prior to joining ERDMAN, Sarah was the Business Development Director for HDR. She is also an active Board Member and Education Committee Co-Chair for the Carolinas Society of Healthcare Strategy and Market Development. Sarah received her MBA from Queens University of Charlotte and bachelor’s degree from Colorado Technical University.

Steven Shogrin, AIA joins ERDMAN as our new Director of Healthcare Planning. In his role, “Steven will work with ERDMAN’s design teams on programming and planning with a keen focus on achieving our clients’ goals,” says Vice President of Architecture Paul DuCharme. “We are also excited for him to broaden our acute care planning expertise.”

Steven’s experience includes leading large healthcare projects for firms such as Altus Architectural Studios and HDR. He has 30 years of industry experience and his bachelor’s degree in Architecture & Urban Planning from the University of Kansas.

About ERDMAN

At ERDMAN®, we believe the questions of new service offerings, population health, patient and resident experience, new care models, and facilities are not separate, isolated challenges. We believe that by looking at these challenges through multiple perspectives simultaneously, we come up with more effective and efficient solutions. Through our Integrative Thinking™, we take on the complex challenges of healthcare and senior living to help our clients build healthier communities. www.erdman.com.

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