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FOR IMMEDIATE RELEASE

ERDMAN appoints new healthcare leader to the Board

Madison, Wisconsin. (April 10, 2017) – ERDMAN announced today the appointment of Allen Kemp, M.D., M.B.A. to the ERDMAN Board of Directors. Dr. Kemp brings a unique set of experiences within healthcare. He most recently retired as President & CEO of Centura Health Physician Group where he developed and led the vision, strategies and initiatives for Centura Health Physician Group to systematically serve the continuum of health needs for individuals in the communities they served. His leadership was instrumental in measuring and tying quality to the cost efficacy of care.

Dr. Kemp's experience also includes Interim Dean for Columbia University Medical Center in New York, the Managing Director of Health Care Strategy for Navigant Consulting, Inc, former Executive Vice President and Chief Medical Officer for ERDMAN, and President, CEO, and Chairperson of the board for Dean Health System, Inc. As a part of Dean Health System, Kemp successfully led the merger of several specialty groups within Dean, vertically integrated health plans with insurance within the system, and facilitated an alliance with SSM Health Care and sale of minority share of Dean Health Plan to SSM.

"Dr. Kemp is a leader in the healthcare industry and we are excited to welcome him to ERDMAN's Board of Directors," Brian Happ, ERDMAN's CEO. "We believe his strong experience within healthcare, especially in strategic planning, healthcare reform and population health, will be extremely valuable as ERDMAN continues to help healthcare systems strategically develop their ambulatory networks and execute their growth plans."

"I have always admired ERDMAN as an innovative and forward thinking healthcare company, and I'm honored to join such a progressive Board of Directors." Dr. Kemp continues, "I look forward to serving the leadership team and ERDMAN's clients."

Dr. Kemp joins David Lubar, President & CEO, Lubar & Company; Bruce Cohen, CEO, Wrightwood Financial; Brian Happ, President & CEO ERDMAN; and Bill Petasnick, President & CEO, Emeritus Froedtert Health.

About ERDMAN

At ERDMANSM, we believe the questions of new service offerings, population health, patient experience, new care models, and facilities are not separate, isolated challenges. We believe that by looking at these challenges through multiple perspectives simultaneously, we come up with more effective and efficient solutions. Through our Integrative Thinking, we take on the complex challenges of healthcare to help our clients build healthier communities. www.erdman.com.

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