

ERDMAN Wins Family Centered Design Competition

(December 12, 2014) – ERDMAN was recently honored as the winner of the Institute for Patient-Centered Design 2014 Family-Centered Cancer Care Environment Design Competition.

In August ERDMAN was selected as one of the finalists to present their design to the panel of judges and peers at the annual Healthcare Design Conference in San Diego, CA. This year's competition was inspired by the Dr. Rozanne Hug Wille's 3-year-old son, Hendo, who passed away in 2013 from a rare form of Acute Myeloblastic Leukemia (AML). Dr. Wille and her family spent long periods of time in the hospital, wishing for some of the comforts and designs that were demonstrated in this year's designs.

The ERDMAN team, led by senior architect Mike McKay, with designer Mike Booth, research analyst Jen Edmonds, architect designer Philip Pricer, and interior designer Aaron White, presented the winning design to a panel of judges and room full of peers. After their presentation, which included a 3-D walk through, the ERDMAN team answered a number of questions on their innovative design based on the hypothesis of combining inpatient and outpatient settings.

The featured designs were on display for the entire multi-day conference, allowing conference attendees to vote throughout the conference. ERDMAN was announced as the final winner during the closing session of the conference. Tammy Thompson, President of the Institute for Patient-Centered Design Inc. commended ERDMAN "not only did ERDMAN's project demonstrate a clear understanding of the obstacles that pediatric oncology patients and their families face; but, it also responded to such needs with creativity and compassion." ERDMAN's design was the clear favorite amongst the jury panel and the over 4000 conference attendees.

ERDMAN's provocative approach, designing an inpatient and outpatient setting, with evidence based design and interdisciplinary team work, led to many questions from the jury panel. Dr. Willie acknowledged design's support for a higher level of compassion and care, embracing family comfort in healthcare. She also acknowledged one of the significant key features of the design, the family bed.

ERDMAN's submission centered on a family bed and a flexible care environment, allowing the patient to choose their level of engagement between a more public setting enabling social healing versus a more private sanctuary for the family. Additional patient care criteria included respect and dignity, information sharing, family participation, and collaboration between family members and health care practitioners. The judges commented on ERDMAN's submission being inspired by thoughtfulness for patients and families. Design solutions like ERDMAN's can make a difference in the lives of patients and families.

Mike McKay, Senior Architect and project lead for the design competition reflected on the experience, saying, "We're honored to be recognized in a competition that raises awareness of how important it is to create compassionate, patient and family-centered design in healthcare spaces, especially those that serve children and their families."

About ERDMAN

At ERDMAN, we take on the complex challenges of designing the future of healthcare and senior living for communities. We believe that the questions of new locations, new facilities, new technology, and new population services are not separate, isolated challenges. We believe that by looking at these challenges through multiple lenses simultaneously, we come up with more effective and efficient solutions.

ERDMANSM works as a trusted partner to ensure our client's facility strategies are aligned to achieve their goals. The company's integrated approach combines strategy, capital and real estate through a foundation of collaboration and strong relationships. ERDMAN strives to create inspired, efficient, patient-centric environments that drive exceptional outcomes. Since incorporation in 1951, ERDMAN has been at the forefront of market and capital planning, operations, and real estate solutions. ERDMAN is

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consistently ranked among the top healthcare facility firms by several institutions, such as Modern Healthcare and ENR, among others. For more information about ERDMAN and its services, visit www.erdman.com.

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